



Coca-Cola Beverages Africa
Proprietary Limited

Company Registration No.
2016/050997/07

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DMSA Letter of Reference

DMSA has conducted CCBA's Employee Engagement Survey from 2017 - 2022.

As a pan-African organisation, with numerous complexities across our footprint, CCBA utilizes a combination of online and paper-based surveys, which are translated into multiple languages.

We appreciate the reliability of DMSA's statistical analysis, and their depth of reporting of the results, which are complex and may consist of country-specific variables.

DMSA has always conducted themselves in a professional manner and produced high quality analyses and reports under tight time constraints.

I therefore have no hesitation in recommending DMSA to other clients.

Kind Regards,

Melanie Forlee
Group Lead: Talent & Performance