

24 February 2023

**SPUR CORP PARTNERSHIP WITH DMSA**

In 2021 Spur Corp entered into an agreement with DMSA to help us design and roll-out our Employee Culture Survey for the Corp. What started as a project scope agreement, but from day one of scope and project design, the guidance and thought leadership provided by Mark and his team has been invaluable. The thought leadership was done to ensure we executed great end product to our teams.

Our relationship and partnership with DMSA continue because of the value their design, commentary and analysis have added to our outcomes. They have allowed for a credible, robust and strong process to be rolled out and freely shared their expertise with us to make sure that together we deliver a process, assessment and report that adds value to our leadership's teams and our employees.

Working with DMSA is seamless and highly professional. They deliver within time and deliver great reports and value add to us, providing us with info and data that we need but did know we did. That is how I see the real value of this partnership – they have added value. They have now become a strategic partner to execute on our People First agenda.

It is only a pleasure to recommend Mark and his team, DMSA has established high credibility with our people– our teams, our leadership, and our board because of the impact their work has had on our Culture journey.

Who we partner with enables success, if we get it right, we have done so with DMSA and I thank the DMSA for their contribution to the Spur Corp family.

Best wishes



**COLLEEN CARR**

**SPUR CORP: GROUP EXECUTIVE FOR PEOPLE, LEADERSHIP & CULTURE**

OUR BRAND FAMILY

