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To whom it may concern

Letter of Reference: Data Management and Statistical Analysis (DMSA)

DMSA has conducted an Employee Engagement Survey for Bridgestone Southern Africa in 2021. They provide excellent service in a highly professional manner. Their team is experienced, responsive and committed.

Their high level of attention to detail in reporting and analysis provided, has enabled us to gain valuable insights on how our employees experience our business.

I can confidently recommend DMSA to any organisation with similar needs.

Kind regards,

Julia Modise

Chief People Officer